

# Flavio Santana

Graphic, UI & UX Designer

---

+55 11 9.9344-1825   hello@flasa.me   www.flasa.me   São Paulo, Brazil

## Resume

I am a digital product designer since 2009. I worked in publicity agencies, design studios and for big companies, like Guia Mais, LG, Renault, Brasil Pré-Pagos and clientes in Peru, Argentina, Malasya, Montenegro & Australia. Since December 2016 I have been working as a UX Analyst at GOL Airlines.

For 3 years I've contributed to Design Culture blog with articles on different subjects in the Design and Creativity field. Today I'm one of the creators of the Coletivo UX blog, one of the first initiatives of share UX knowledge in Portuguese, by articles and Meetups. This project is connecting lot of UX professionals in Brazil by live events, videos and studies groups.

## Technical skills

**ADOBE SUITE**

**SKETCH APP**

**FLINTO APP**

**HTML/CSS**

---

## Professional resume

**UX Analyst - GOL Airlines** • Dec 2016 - Today

Interface Design, UX Metrics (Heat Map, Analytics Analysis) Usability Test, Wireframes, Prototypes, Interaction Design, Interface Improvement, UX Best Pratices, Persuasive UX (Gestalt, Convey Triggers).

**UX & UI Designer - Guia Mais** • Aug 2016 - Dec 2016

Interface Design, UX Process (Discover, Research, Validation), Project Management, Stakeholders Interview, Prototypes & Wireframes, Interaction Design.

**Graphic, UX & UI Designer - Martin Luz** • Jan 2015 - Aug 2016

Graphic Design (Brand Design, Logo Design, Print Design) Interface Design, UX Process (Discover, Research, Validation), Style Guides, Stakeholders Interview, Users Interview, Prototypes & Wireframes, Interaction Design.

**Designer & Co-founder at Studio 9DT** • Jan 2013 - Jan 2015

Graphic Design (Brand Design, Logo Design, Print Design) Interface Design & UX Process (Discover, Research, Validation), Wireframes & Prototypes, Project Management.

**Web Designer at Intermídia** • Jan 2011 - Dec 2012

Graphic Design (Brand Design, Logo Design, Print Design), Web Design, Wireframes & Prototypes, HTML & CSS Development.

**Web Designer at Web Solutions Brazil** • Dec 2016 - Today

Web Design, Wireframes & Prototypes, HTML & CSS Development.

#### Academic resume

**Graphic Designer, Cruzeiro do Sul University** • Jan 2011 - Aug 2013

Graduated

**Information Architecture, Impacta Technology** • Feb 2017 - Today

Post-Graduation (In Progress)

Languages Portuguese, English, French

#### Free courses

**Building a great speech & Visual Thinking**

Descola

**Design Sprint**

Coletivo Mola

**Psychology and Web Design: The Ultimate Guide**

Interaction Design Fundation

**Product UX: Measure, monitor & testing your product**

**UX Strategy: Diverge & shaping Ideas**

**What's UX?**

Alura Online Courses

**UX Boot Camp**

HUGE

**Art Direction**

Impacta Technology

**SEO Training**

DO MORE!